



CUSTOM PRIVATE INVESTOR MEETING

Overview

- Opus8 manages one of the world's largest investor communities with 4,000+ HNW/UHNW private investors, angels, family offices, investment groups, and small institutional investors. We have become a reliable curator and source of high-quality investment opportunities for this community.
- Opus8 organizes the CONNECTpreneur Forums, the world's largest monthly investor pitch events with over 400 attendees including 200+ accredited investors at each event.
- Opus8 also regularly convenes groups of vetted, qualified accredited investors who are potentially interested in investing in its Clients' offerings.
- The Client is the exclusive host of these private investor meetings. There will be no other competing or external entities in the meeting.
- Opus8 will work with the Client on an as-needed basis to review, develop, and/or modify the investment proposal materials to best suit its investor network. We will also assist the Client with pitch preparation and rehearsals.
- Opus8 will screen a minimum of 20+ pre-qualified attendees for the event. The goal is to have 20 – 30 pre-qualified investors in attendance, plus an additional 10–15 interested investors.
- The general attendee mix is 75% investors and 25% COIs (Centers of Influence).
- Opus8 will handle attendee registration and logistics, and will host the meeting on its Zoom platform.
- Attendee/RSVP lists with contact information and LinkedIn profiles and other data will be provided to the Client before and after the event.

How do we qualify investors?

- The pre-screening process of the attendees will include sending an initial teaser/circular and confirming ahead of time the attendees' desire and capacity to invest in or act as a COI for accredited investors in the Client's offering.
- Additionally, per Client guidance, the criteria for screening investor attendees include the following: the ability to make quick investment decisions and meet minimum investment amounts, desire to invest in Client's industry or specialty.

Our Investor Community

We have over 4,000 accredited high net worth angels, private investors, family offices, investment groups, and small institutional investors, all of whom have previously attended our events. In addition, we have over 18,000 more high-net-worth investors plus over 1,000 COIs (Centers of Influence) who are regularly invited to attend our private investor events.

Our investors are a diverse group and include cashed-out entrepreneurs, professional investors, family business owners, real estate investors, financial professionals, RIAs and their clients, private equity and VC fund partners, corporate executives, senior partners at major professional service firms, and other "high income" businesspeople.

Our 9-Step Process

1. Review investment materials and determine key investment considerations.
2. Develop a list of potential investors.
3. Create a "teaser invitation" and send it to investor candidates along with an executive summary (teaser or circular).
4. Confirm and vet RSVPs (confirm interest in investing or representation of qualified accredited investors, confirm minimum investment amounts and their understanding of the executive summary).
5. Answer any questions or info requests pre-event.
6. Triple confirm all RSVPs via email and calendar invitations.
7. Host the private investor event and follow-up with attendees.
8. Introduce any RSVPs who did not attend to management.
9. Assist in following up with any and all investor prospects post-event.

Cost and Specifications

- Net Price is \$36,000 (regular price \$45k), payable in advance via wire transfer, or credit card (5% fee)
- Opus8 works on a "flat fee" basis and is not a FINRA-registered Broker-Dealer; there are no contingent fee payments or payments based on amounts of capital raised by the Client as a result of Opus8's efforts
- Engagement shall commence within one business day of receipt of payment.

FAQs

How long have you been doing this?

Since 2009, Opus8 has hosted over 125 private investor meetings for groups of 15-120 investors, both in person and virtually.

Who are your clients?

We have helped a variety of companies, as well as investment funds who want access to our community of investors. Clients have included North American and international companies involved in just about every industry: software, technology, fintech, marketing technology, life sciences, biotech, medical devices, telehealth, consumer products, consumer marketplaces, real estate, property technology, cybersecurity, military equipment, telecom, internet, IoT, robotics, hospitality, government contracting, cleantech, environmental tech, smart cities tech, etc.

How large is your investor community?

We have 4,000+ accredited high-net-worth angels, private investors, family offices, investment groups, and small institutional investors, all of whom have previously attended one of our events. In addition, we have over 18,000 additional high-net-worth investors and 200+ RIAs in our database.

What kinds of investors do you have?

Our investors are a diverse group and include cashed-out entrepreneurs, professional investors, family business owners, real estate investors, financial professionals, RIAs and their clients, private equity and VC fund partners, corporate executives, senior partners at major professional service firms, and other "high income" businesspeople.

Where are your investors based?

Our investors are located around the world and throughout the USA. Approximately 45% of our investors are based on the East Coast and 30+% on the West Coast. 20% are in the MidAtlantic region including the Washington, DC region, and 18% are located in the New York metropolitan area.

How large are these events?

Generally, our events have 15–30 vetted and highly qualified investors and centers of influence (COIs). Minimum investment amounts generally govern attendance numbers. For example, we have had as few as 6 investor attendees for a hedge fund client who had a minimum investment amount of \$1 million. We have also had events with as many as 120 investors in attendance.

What are the typical minimum investment amounts of your clients?

The general range is \$50,000 – \$250,000; however, we have had clients who had "no minimum" and clients with minimums as high as \$1 million.

How do you handle the logistics of invitations, RSVPs, and confirmations?

The Opus8 team is responsible for developing the invitation list, sending invitations, following up, handling RSVPs, researching and vetting RSVPs, and confirming and re-confirming RSVPs.

Can you assist us with the executive summary, marketing materials, and other preparation?

Yes, your fee includes a review of the presentation and executive summary, as well as coaching preparation and rehearsals on an as-needed basis.

What is the typical meeting "flow"?

Investor attendees are instructed to show up on time, as we like to start and end on a timely basis. After a few minutes' grace period, we will introduce you, and then you will run through your presentation (usually 15–20 minutes), after which there is a Q&A segment for 30–40 minutes. Approximately 15–20 minutes before we adjourn, we "Poll" the investor attendees confidentially as to their potential interest in investing in your opportunity. All poll results are compiled and sent to you for follow-up promptly.